



**VICKI
TYLER**

Behavioural Leadership Strategist

Former President, Flight Centre USA · Behavioural science · Creator of The Sleepwalking Effect™ · Founder Global Womens Leadership Campaign 195,

Reasons to book Vicki for your next Keynote

Real World Credibility

She took Flight Centre USA from \$3M to \$27M in two years.

She has run international P&Ls, led frontline retail teams, and made the operational calls she now speaks about.



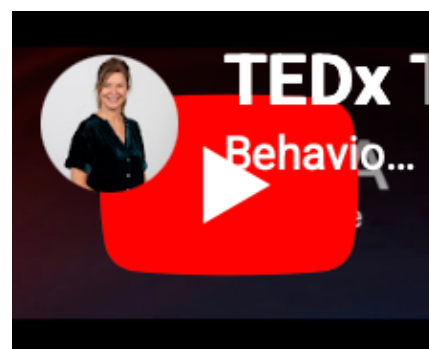
Behavioural Science

Graduate Diploma in Applied Psychology. Every framework is built on published psychology research.

The Sleepwalking Effect™ gives organisations a named, measurable pattern they interrupt.

Lived Authority

Two back-to-back spinal accidents & a 0.045% chance of survival created the lived authority to deliver one operating truth: we get one window. Tomorrow is not guaranteed. Why wait. **She uses story** to ignite rooms with urgency and real excitement about their own potential. The Sleepwalking Effect™ is not a metaphor. It is built from inside that experience



"I have seen the impact Vicki has on people, who have go on to very successful leadership roles."

Chris Greive, Former Managing Director, Flight Centre

Vicki is a riveting speaker, holding the audience's attention with her quietly powerful delivery."
Sneha Villalva, TEDx Speaker & Author

"Down to earth, accessible, relatable and incredibly valuable, for anybody at any level."
Greg Smith, CEO, Barkers and MAX

Trusted By

TEDx

CWJ
Centre for Women's Justice

TIGNED

BARKERS'

FLIGHT CENTRE
TRAVEL GROUP™



Red Bull
RACING



M A X



1: The Sleepwalking Effect™. Reset for Leaders

Where curiosity outperforms certainty in high-consequence, high-growth environments.

About 43% of what we do each day is habit, and only 20% of employees are engaged at work. Our brains love repetition. Repeat a behaviour or belief often enough and the brain takes the shortcut, before we've even noticed. Handy for brushing our teeth. Costly in leadership. Smart people, capable teams, running yesterday's patterns on today's problems.

The room walks away with:

- The pattern suppressing curiosity, perspective-seeking & potential
- ACT: Awaken. Curiosity. Try. A reset they use the next morning
- A shared language that lasts long after the event

2: What is it like to be lead by you?

What does being led by you bring out in other people?

You were promoted for being brilliant at the work. Now the work is people. Compliance is disengagement that still shows up to work. The fastest leaders slow down, get curious, and see the humans in front of them. That's where performance lives.

Leaders leave with:

- The one pattern holding their team back
- The 3+1 method for conversations that lift engagement
- A team that follows by choice



3: Promoted for Capability. Followed for Behaviour.

Campaign 195. One woman leader. Every country on earth.

Vicki is asking a woman leader in every one of the world's 195 countries the same question. Why do capable women in leadership still hesitate to speak up? Different cultures. Different languages. The same pattern. Is the hesitation learned? Taught early? Reinforced? The hypotheses didn't hold. Surprises were found. Destined for the United Nations. hear the findings early

The room walks away with:

- The 3 things needed to speak up fearlessly in any room
- The shift from "Am I ready?" to "What can I contribute?"
- One hand up, leading the charge, who are you bringing with you in the other?

Booked for: Executive meetings & conferences · Womens leadership events Sales kickoffs · Leadership summits · Technology · Global retail & consumer brands · Future-of-work forums · High performance leadership · Emerging leadership pipelines.

To Book Vicki: hello@vickityler.com

1-310-965-6868 · Based in Manhattan Beach, CA & Auckland, NZ.

Working globally · Direct enquiries welcome.

